



Fast Lane Delivery

Onboarding and data distribution to IdentityLink destinations in as little as one hour

LiveRamp Brings Data Agility to the World's Largest Brands

What is Fast Lane Delivery?

Fast Lane Delivery allows expedited processing and delivery of files to IdentityLink destinations.

SUPERCHARGE YOUR PLATFORM

With Fast Lane Delivery you can surface your customer's data within your platform faster, empowering their data-driven marketing initiatives.



High Speed Data Distribution



Near Real-time Segmentation



Measurement and Attribution



Audience Suppression

Becoming an Expedited Onboarding Partner

- Fast Lane Delivery is available to IdentityLink platform partners
- All you need to do to enable Fast Lane Delivery is accept data tied to LiveRamp IDs (rather than cookie or mobile ID) and map files using an automated process
- To learn more about Fast Lane Delivery please contact your LiveRamp account manager

Expedited Delivery

1hr

Turnaround on files that are <10M rows and file size smaller than 1GB

<24hr

Turnaround on larger files